

Privacy- & Cookie policy

(<https://www.achterstehoef.nl>)



About our privacy policy

De Achterste Hoef BV cares deeply about your privacy. Therefore, we process only data that we need for (improving) our services and handle the information we have collected about you and your use of our services with care. We never make your data available to third parties for commercial purposes.

This privacy policy applies to the use of the website and the services of De Achterste Hoef BV made available through it. The effective date for the validity of these terms is March 23, 2026; upon the publication of a new version, the validity of all previous versions expires. This privacy policy describes what data about you is collected by us, what this data is used for, and with whom and under what conditions this data may be shared with third parties. We also explain to you how we store your data, how we protect your data against misuse, and what rights you have regarding the personal data you have provided to us. If you have questions about our privacy policy, you can contact our contact person for privacy matters; you will find the contact details at the end of our privacy policy.

Regarding data processing

Below you can read how we process your data, where we store it (or have it stored), which security techniques we use, and who has access to the data.

Online reservation software

Our website with reservation module was developed using software by Booking Experts. Our app was developed by WeMa Mobile. Personal data that you make available to us for the purpose of our services is shared with these parties. Booking Experts and WeMa Mobile have access to your data to provide us with (technical) support; they will never use your data for any other purpose. Based on the agreement we have concluded with them, Booking Experts and WeMa Mobile are obliged to take appropriate security measures. These security measures consist of the application of SSL encryption and a strong password policy with two-factor authentication. Booking Experts and WeMa Mobile use cookies to collect technical information regarding your use of the software; no personal data is collected and/or stored. Booking Experts and WeMa Mobile reserve the right to share collected data within their own group of companies to further improve the service.

Email and mailing lists

Our website uses Brevo, a third party that handles email traffic originating from our website and the sending of any newsletters. All confirmation emails you receive from our website and web forms are sent via the servers of Booking Experts and Office365. Booking Experts and Office365 will never use your name and email address for their own purposes. At the bottom of every newsletter sent automatically via our website, you will see the 'unsubscribe' link. If you click on this, you will no longer receive emails from our website. This can severely reduce the functionality of our website! Your personal data is securely stored by Brevo and Office365. Brevo uses cookies and other internet technologies that provide insight into whether emails are opened and read. Brevo reserves the right to use your data to further improve its services and, in that context, to share information with third parties.

We use the services of Office365 for our regular business email traffic. This party has taken appropriate technical and organizational measures to prevent misuse, loss, and corruption of your and our data as much as possible. Office365 does not have access to our mailbox, and we treat all our email correspondence confidentially.

Payment partners

We use the Mollie platform to process (part of) the payments on our website. Mollie processes your name, address, and place of residence details, as well as your payment details, such as your bank account number. Mollie has taken appropriate technical and organizational measures to protect your personal data. Mollie reserves the right to use your data to further improve its services and, in that context, to share (anonymized) data with third parties. All safeguards mentioned above regarding the protection of your personal data also apply to those parts of Mollie's services for which it engages third parties. Mollie does not retain your data longer than permitted by statutory time limits.

Invoicing and accounting

For the maintenance of our administration and accounting, we use the services of Booking Experts, Boekhoudgemak and Trifact. We share your name, address and place of residence details, as well as details regarding your reservation. This data is used for the administration of sales invoices. Your personal data is transmitted and stored securely. Booking Experts, Boekhoudgemak and Trifact are bound by confidentiality and will treat your data confidentially. Booking Experts, Boekhoudgemak and Trifact do not use your personal data for purposes other than those described above.

Purpose of data processing

General purpose of the processing

We use your data exclusively for the purpose of providing our services. This means that the purpose of the processing is always directly related to the assignment you provide (your stay at our holiday park). We do not use your data for (targeted) marketing unless you have given your consent. If you share data with us and we use this data to contact you at a later time, other than at your request, we will ask for your explicit permission to do so. Your data will not be shared with third parties, except to comply with accounting and other administrative obligations. These third parties are all bound to confidentiality pursuant to the agreement between them and us, or by an oath or legal obligation.

Automatically collected data

Data automatically collected by our website is processed for the purpose of further improving our services. This data (for example, your IP address, web browser and operating system) is not personal data.

Cooperation with tax and criminal investigations

In certain cases, De Achterste Hoef BV may be required by law to share your data in connection with tax or criminal investigations by government authorities. In such a case, we are compelled to share your data, but we will resist this within the limits of the law.

Retention periods

We retain your data for as long as you are a client of ours. This means that we retain your client profile until you indicate that you no longer wish to use our services. If you inform us of this, we will also interpret this as a request to be forgotten. Based on applicable administrative obligations, we are required to retain invoices containing your (personal) data; we will therefore retain this data for the duration of the applicable period. Only authorized employees have access to your client profile and documents that we have created in connection with your assignment.

Your rights

Pursuant to applicable Dutch and European legislation, you, as a data subject, have certain rights regarding the personal data processed by or on our behalf. We explain below what these rights are and how you can exercise them. In principle, to prevent misuse, we only send transcripts and copies of your data to the email address already known to us. In the event that you wish to receive the data at a different email address or, for example, by post, we will ask you to identify yourself. We maintain a record of processed requests; in the case of a request to be forgotten, we record anonymized data. You will receive all transcripts and copies of data in the machine-readable data format that we use within our systems. You have the right at all times to lodge a complaint with the Dutch Data Protection Authority if you suspect that we are using your personal data incorrectly.

Right of inspection

You always have the right to view the data that we process (or have processed) and that relates to your person or is traceable to you. You can submit a request to this effect to our contact person for privacy matters. You will receive a response to your request within 30 days. If your request is granted, we will send you a copy of all data to the email address known to us, along with an overview of the processors holding this data, stating the category under which we have stored this data.

Right of rectification

You always have the right to have the data that we process (or have processed) and that relates to your person or is traceable to you, amended. You can submit a request to this effect to our contact person for privacy matters. You will receive a response to your request within 30 days. If your request is granted, we will send a confirmation to the email address known to us that the data has been amended.

Right to restriction of processing

You always have the right to restrict the data that we process (or have processed) that relates to your person or is traceable to you. You can submit a request to this effect to our contact person for privacy matters. You will receive a response to your request within 30 days. If your request is granted, we will send a confirmation to the email address known to us that the data will no longer be processed until you lift the restriction.

Recht op overdraagbaarheid

U heeft altijd het recht om de gegevens die wij (laten) verwerken en die betrekking hebben op uw persoon of daartoe herleidbaar zijn, door een andere partij te laten uitvoeren. U kunt een verzoek met die strekking doen aan onze contactpersoon voor privacyzaken. U ontvangt dan binnen 30 dagen een reactie op uw verzoek. Als uw verzoek wordt ingewilligd sturen wij u op het bij ons bekende e-mailadres afschriften of kopieën van alle gegevens over u die wij hebben verwerkt of in opdracht van ons door andere verwerkers of derden zijn verwerkt. Naar alle waarschijnlijkheid kunnen wij in een dergelijk geval de dienstverlening niet langer voortzetten, omdat de veilige koppeling van databestanden dan niet langer kan worden gegarandeerd.

Right to portability

In appropriate cases, you have the right to object to the processing of your personal data by or on behalf of De Achterste Hoef BV. If you object, we will immediately cease data processing pending the handling of your objection. If your objection is well-founded, we will make copies and/or duplicates of the data that we process (or have processed) available to you and subsequently permanently cease processing. Furthermore, you have the right not to be subjected to automated individual decision-making or profiling. We do not process your data in such a way that this right applies. If you believe that this is the case, please contact our contact person for privacy matters.

Cookies

You can delete previously placed cookies and refuse the placement of new cookies via the browser settings on your computer. The method varies depending on the browser; if necessary, consult your browser's help function. Please note: if you refuse and/or delete cookies, you may not always be able to use all the features of a website and mobile apps. Additionally, refusing or deleting cookies only affects the computer and browser on which you perform this action. If you use multiple computers and/or browsers, you must repeat the above action(s) as often as necessary.

Google Analytics

Through our website, cookies are placed by the American company Google as part of the Analytics service. We use this service to track and obtain reports on how visitors use the website. This processor may be required to provide access to this data pursuant to applicable laws and regulations. We collect information about your browsing behavior and share this data with Google. Google may interpret this information in conjunction with other datasets and thereby track your movements on the internet. Google uses this information to offer, among other things, targeted advertisements (AdWords) and other Google services and products.

Third-party cookies

On achterhoef.nl, we use cookies in collaboration with third parties. When you visit our website, you must consent to the placement of all these cookies in order to use our website. You grant this consent by clicking a button on our website. Below, we explain which cookies we and third parties use and for what purpose.

- Google Analytics
- YouTube
- AS-IS
- Facebook
- Instagram
- Tiktok
- LinkedIN

These cookies transmit the following information to third parties: the browser you are using, the operating system you are using, data about your internet connection, your IP address and/or device ID, data about your click and browsing behavior, and the location of your device. The above cookies are used for the following purposes:

- to be able to offer the functionalities of the website
- to improve the functioning of the website

Third-party websites

This privacy statement does not apply to third-party websites connected to this website by means of links. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend that you read the privacy statement of these websites before using them.

Changes to the privacy and cookie policy

We reserve the right to change our privacy and cookie policy at any time. However, you will always find the most recent version on this page. If the new policy affects the way we process data already collected about you, we will notify you by email.

Contact details

De Achterste Hoef BV

Troprijt 10

5531 NA Bladel

Nederland

+31 (0)497-381579

info@achterstehoef.nl

Contact person for privacy matters: Nina Garvelink

